

Turn Empty Scanner Slots Into Guaranteed Monthly Revenue.

USRad delivers pre-paid, price-confirmed patients directly to your imaging center. No insurance. No billing complexity. Payment issued within 10 days of fulfillment.

REVENUE OPPORTUNITY

\$375**NET MARGIN PER SCAN**

avg across modality mix

+15–25**ADDITIONAL SCANS/MO**

from existing capacity

\$5K–\$10K**REALISTIC MONTHLY ADD**

at 15–25 scans/month

* \$375 net margin based on average cash-pay MRI reimbursement across modality mix and U.S. markets. Monthly revenue at 15–25 scans/month. Results vary.

10-DAY PAYMENT GUARANTEE

Payment issued within 10 business days of scan fulfillment.

Every assignment represents a patient who has already agreed to the price. No denials, no chargebacks, no collections. Revenue is confirmed before the patient arrives.

WHY CASH-PAY IMAGING WORKS FOR YOUR CENTER

- ✓ No insurance credentialing required
- ✓ No prior authorization delays
- ✓ No write-offs or adjustments
- ✓ Fills gaps in your existing schedule
- ✓ Patients arrive price-confirmed
- ✓ ACR-accredited center preferred
- ✓ Board-certified radiologist reads included
- ✓ Zero marketing cost to acquire patients

Ready to activate your market?

Begin onboarding at app.usrad.com/signup or visit usrad.com/provider

HOW ASSIGNMENTS FLOW THROUGH YOUR PORTAL

From patient booking to payment disbursement — every step is tracked in real time through the USRad Provider Portal.

- 1 Patient Books & Pays**
Patient selects your center, confirms price, and completes payment through the USRad platform.
- 2 Assignment Activated**
Assignment appears in your portal with status: Pending Activation. Patient details and imaging order attached.
- 3 Center Confirmed**
Your team confirms availability. Status advances to Cleared for Service.
- 4 Scan Scheduled**
Appointment booked. Status: Scheduled. Patient receives automated confirmation and reminders.
- 5 Scan Performed**
Patient arrives, scan is completed. Status: Fulfillment Complete.
- 6 Report Delivered**
Board-certified radiologist interpretation delivered to ordering physician within 24–48 hours.
- 7 Payment Issued**
Payment disbursed within 10 business days. Status: Disbursement. Full audit trail in portal.

FOUNDING IMAGING CENTER PROGRAM

USRad is selecting a small number of Founding Imaging Centers per metropolitan market.

Founding centers receive priority assignment routing for their market. Once a market is filled, it is closed to new applicants. Assignment volume compounds as the patient network grows — early partners benefit from the full growth curve.

BUILT ON 30 YEARS OF IMAGING INDUSTRY EXPERIENCE

30 Years

Imaging industry
experience — Ancicare
founded 1995

1,200+

Imaging centers
successfully recruited
— \$160M+ in volume

43,600+

Medicare pricing
records across
113 U.S. localities

Secure Your Market Before Competitors Do.

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Questions? Contact the USRad Provider Relations team through the portal.